**GFNC – “Striving for sustained success by developing a culture of unity, responsible leadership and professionalism in the Gisborne Community”**

Season 2014 was very successful for the GFNC, with 6 of our 8 sides making the finals including our Senior Football side that were defeated by Sandhurst with the last kick of the game in the Preliminary final. Our Reserves side finished 3rd and our U/18s finished a gallant runners up to Sandhurst. This was a wonderful effort after so many of this young side were elevated to the senior team during the year, fulfilling our focus on player development. Our netballers continued to perform strongly. Our A Grade and U17 teams both reached Preliminary finals losing by 4 goals and 1 goal respectively. The A Reserve team won their first final but were eliminated in the 1st Semi Final.

Our club continues to "Punch above its’ weight" to consistently produce excellent results. This has been largely due to the outstanding culture, leadership and dedication of all associated with our club. As a town and community we can be very proud of our achievements. Our teams in both football and netball are made up of almost entirely local talent from our Gisborne junior football and netball programs as opposed to many other clubs who recruit heavily from outside their district. We are committed to giving our local players every opportunity to represent our town and community.

With season 2014 now in the past we are in strong planning and preparation mode for 2015. Therefore we are looking to retain and grow our sponsorship area in 2015. As a club we are extremely grateful to all our stakeholders who sponsored us last season and we would dearly love to have all on board again next year. The GNFC also welcomes and would appreciate any new sponsors for next season.

We have reviewed our sponsorship area and have identified as a club that we want to do more for our sponsors. Historically our sponsors have given generously without expecting too much in return. From 2015 we are committed to ensuring our sponsors feel valued, appreciated and that your sponsorship has return on investment benefits to cater for your individual business needs. This will be achieved through stronger patronage from club members and the community as well as a higher level of recognition and exposure for your business. In simple terms we want the club and our sponsors to feel a sense of connection and support for each other - a Win/Win for both parties.

Included in this brochure you will find the “GFNC Sponsorship Packages.” This describes in detail the range of Sponsorship Packages available. You will notice that we certainly aim to deliver on our promise to provide more benefits and recognition to our sponsors. I am sure you will agree that there is great value for your sponsorship involvement

Please note that the in the Kennel Club Sponsorship ($1000) there is no mention of fence signage. The club will however honor all existing agreed sponsorship deals meaning that if you have an agreement on a fence sign for 2015 that will remain. Please note from 2016 fence signage will not be inclusive of the Kennel Club level sponsorship.

In the coming weeks and months, our sponsorship team headed up by Jeff Gieschen, Ben Talbot and Heath Levis will be contacting you regarding our sponsorship packages for 2015. We have some new and exciting initiatives for sponsors that we believe will add further value to your involvement with the club.

As a participant in the progressive and powerful Bendigo FNL we are striving to become the benchmark club of the competition, therefore we must continue to grow and improve to achieve our goal. We have exciting community plans and projects underway to upgrade our facilities and resources for our football and netball players, coaches, members and supporters. These initiatives and projects commenced in 2014 as part of our strategic plan will be completed in the coming months and throughout 2015. We aim to provide the youth and people within our community every opportunity of becoming the best they can be. To achieve this, our strategic plan is to deliver the best facilities, resources and personnel within the Macedon Ranges.

The GFNC is extremely committed to our local community, particularly our youth. We not only want to create a successful sporting environment but also a community environment conducive to developing wonderful people we can all feel proud of.

We look forward to your continued and or future sponsorship and involvement. A member of our team will be personally contacting you soon to confirm arrangements for 2015.

Yours Sincerely,

**Colin Rodgers**

**President - Gisborne Football Netball Club**

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